



## ONE WOMAN, MANY FACES, ONE CREATOR, MANY TALENTS!

### Interview Sheet (For Radio Shows and Podcasts)

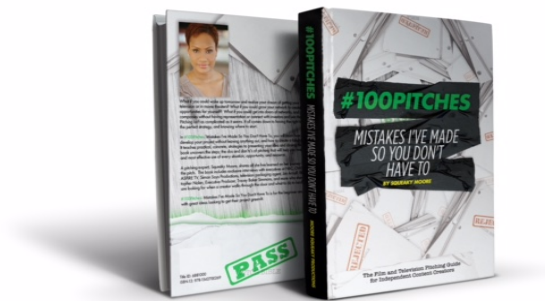
#### Potential Titles:

- Pitching Guru, Squeaky Moore, Tackles a Key Problem for Content Creators
- Pitching to Win: How to Pitch your content, product, or self with Pitching Guru & Author
- Squeaky Moore
- 5 lessons learned from pitching 100 times with Filmmaker and Author of #100 Pitches, Squeaky Moore

#### Questions:

- Who am I, What I do?
- You went on a journey to pitch #100 times and out of it came this book. Tell me what made you go on this journey?
- What did you come away with on the journey to pitch 100 times?
- Your book includes advice from some really big people in the industry. What was one piece of advice that stood out to you?
- You are a pitching coach too right? Do you only coach content Creators? What are the biggest mistakes people are making when pitching?
- You are on a book tour? Tell me about your mission and which cities are you going to.
- What is the best way to get the book. How much is?
- I'm giving away a freebie when they mention your show: Freebie is a 60 min Teleseminar: "How to Know You Are Ready To Pitch." Just go to site [thepitch101.com](http://thepitch101.com) and fill out contact form saying I listened to you on this podcast and you want the freebie.
- What do you want people to take away today?

\*\*\*The number 1 thing I'm most excited about bringing to the listeners is that I'm a new author and want to teach content creators how to pitch themselves and their content the best way possible so more diverse stories and can be seen and heard.





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### **SQUEAKY'S BIO**

"*One woman, many faces, one creator, many talents,*" is how Squeaky Moore likes to describe herself. She is regarded as the pitch guru for independent content creators. Having been in the entertainment industry for over 20 years, Squeaky understands the business from every angle. Squeaky is an independent content creator, producer, director, writer, and actress. A mompreneur, she freelances as a development and pitching consultant and strategist. As a writer, director and producer, Squeaky's mission is to enlighten, uplift, and inspire. Squeaky's career path—one designed to artistically address socially conscious issues, invoke discussion for the greater good, to teach and inspire — lies at the very core of who she is, and is continually reflected in her work.

A Chicago native, Squeaky received an MFA from Roosevelt University's Conservatory. A natural storyteller with a "gift for gab," she began using her gifts in 1999, after she created and staged a variety show, "Ack Like U know", which served as catalyst to her starting her production company, Moore Squeaky Productions. She later created an improv-based comedy show, "Guud Timez," based on the 1970's, "Good Times" TV sitcom, followed by staging, "The Ugly Man."

Squeaky moved to New York City to pursue acting but would soon transition into fulfilling her true passion for writing, directing and producing after "64," a project on father absent homes that she produced and assist directed, became a viral sensation. Your Black World described it as 'Life changing and powerful.' On the heels of "64", Squeaky produced, "Father's Day?", a film that addresses the effects of absentee fathers; which debuted on the launch of Magic Johnson's, Aspire TV Network. Some of Squeaky's recent directing and producing credits include, *The Positive Controversy*, a show in which she developed and is the show-runner, and her latest film project, "Face of Darkness - Journey to Healing," a documentary film that explores depression and suicide in the African American communities.

She recently authored a book for content creators after journeying to pitch her film and television projects 100 times. The book, *#100Pitches: Mistakes, I've Made So You Don't Have To*, is a film and television pitching guide geared towards independent content creators and about her pitching journey, the do's and don'ts of pitching television and film projects, with interviews from executives in development at networks, and production companies, and independent content creators who have bridged the gap from being independent to the big and small screens. Squeaky is currently on a book-release tour, where she is both workshoping directly from the pages of her book, and, moderating a panel of industry executives in each city she tours.

If you ask Squeaky Moore what is next, she'll tell you, "The sky's the limit". She is currently pitching several projects for television of her own, as well as, developing and pitching projects for others. Squeaky has been featured in Huffington Post, Centric-TV, Madamemoire, Bossip, The Examiner, News One, Amsterdam News, and forecasted a 'woman to watch,' in Ambition Magazine for her work as producer, director and writer.



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**MOORE ABOUT SQUEAKY**

[LINKEDIN PROFILE](#)

[THE PITCH 101 WEBSITE](#)

[WWW.SQUEAKYMOORE.COM](#)

**PODCASTS & RADIO SHOWS:**

[BE BOLD. BE CONFIDENT. PITCH YOUR HEART OUT - LOUDAVISION PODCAST"](#)

[ENTREPRENEUR LIFE RADIO W/ HOST CONNIE S. FALLS](#)

[MOTIVATE U with JUNE ARCHER](#)

**SEE ME SPEAK/OTHER MEDIA:**

[ABC'S HERE AND NOW](#)

[FACE OF DARKNESS EVENT @ SCHOMBURG](#)

**PANEL at BRIC:**

[PERFECT YOUR PITCH](#)

**READ MY ARTICLES ON PITCHING:**

[Robert Townsend: Just Tell Me the Story!](#)

[I Recently Asked an Executive at BET Networks...](#)

[7 Things to Include In Your Email Pitch](#)

**VIDEO:**

[10 COMMON MISTAKES CONTENT CREATORS MAKE WHEN PITCHING](#)

**WORKSHOPS:**

I currently offer three pitching workshops:



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### **How Do I Know I'm Ready To Pitch?** 90 Mins (Includes Q & A)

Learn my 9 Point Checklist that helps you know you are ready to pitch.

### **A Pitching Bible That Get Results** 3 Hours

This workshop breaks down all the elements needed to create your pitching materials.

### **Pitching To Win** 3 Hours

*Pitching to Win* is an intensive bootcamp designed to teach content creators how to pitch to networks, production companies, investors, and talent.

### **CLIENT RECOMMENDATION:**

#### **John (J.E.) Ellis**

*(Award-winning novelist/screenwriter and Executive Producer)*

“One phone call with Squeaky Moore and I went from a bit directionless and somewhat passive to inspired, encouraged - re-energized in the pursuit of my dreams.

Her passion is infectious; her enthusiasm is sincere. Squeaky truly believes in the independent creator (being one herself), and deeply desires for each and every one of us who travels this uncertain road to achieve success

But it's not all rah-rah. After briefly sketching out my project, Squeaky saw right to the heart of the issues and began suggesting strategies - nuts and bolts, step-by-step actions that I could take to move forward. As valuable as her unflagging encouragement was, to have her propose a plan with achievable goals, tailored to the specifics of my project - this was the most meaningful aspect of her consultation.

If you have a desire to move your project closer to success and a willingness to take the steps necessary to realize that progress, then by all means contact Squeaky. She will immediately become an enthusiastic advocate for your project; and with her hard-won, real world experience, she will quickly come up with pragmatic advice and an actionable plan for your success.

Getting Squeaky Moore on your team could be the wisest thing you do for the future of your project!

## **Squeaky Moore Releases Book to Help Women and Minority Content Creators Pitch Their Work, Announces Tour**

*Book tour and boot camp to give independent creators tools to increase exposure*



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**NEW YORK (July 5, 2017)** – One woman many faces, one creator many talents – that’s how Squeaky Moore describes herself and, in keeping with her mantra, she can now add published author. Moore recently released her book, [\*#100Pitches: Mistakes I’ve Made So You Don’t Have To\*](#), in hopes to diversify the stories we see on the big and little screens, and help change the recent data that shows there has been “No Change in jobs for female & minority content creators in the past decade.” Squeaky will now hit the road for a book tour and pitching boot camp. The tour kicked off in New York City on June 13, 2017, and is heading to Atlanta, Georgia on Tuesday, August 1, 2017 from 6 - 9 p.m. at Colony Square (1175 Peachtree St NE, Atlanta, GA). Tickets are \$47 per person and can be purchased by visiting the [Book Tour and Boot Camp webpage](#).

Moore went on a journey to pitch 100 times, and with her unique gift of teaching, her boot camp guides others by using all she has learned about pitching content to help people reach their next level of pitching. Her mission is to teach content creators (especially women and minorities) how to pitch content to networks, studios, talent and investors and to bridge the gap between content creators and those who give the green light, so more diverse stories can be heard.

The book release tour is designed as a workshop, panel discussion, and industry-networking event. Panelists for New York included development executives from TV One, FUBU TV, Nickelodeon; and Executive Producers and Show Creators. In Atlanta, executives from Aspire TV and Overstreet Productions will join the panel. The workshop



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and panel discussion cover topics such as common pitching mistakes, developing your pitch, creating pitch materials, researching your target and getting in the door. Attendees will have access to high-ranking entertainment executives and the opportunity to meet industry insiders. Entry to a networking reception and meet & greet is included with the ticket. Other cities scheduled for the tour are Chicago, Los Angeles, New Jersey, Houston, Washington D.C., and Charlotte.

**About Squeaky Moore**

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For additional information about Squeaky Moore, go to [www.thepitch101.com](http://www.thepitch101.com) and <http://www.squeakymoore.com>. For media inquiries and interview requests, contact Squeaky Moore at [info@thepitch101.com](mailto:info@thepitch101.com) or (773) 655-9822.

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